

Long Range Plan
Fiscal Years 2005 – 2008

Mission: It is the mission of the North Dakota Council on the Arts to ensure that the role of the arts in the life of our communities will continue to grow and will play a significant part in the welfare and educational growth of our citizens.

The NDCA is the state agency responsible for the support and development of the arts and artists throughout North Dakota.

Vision: The North Dakota Council on the Arts envisions North Dakota as a state in which

- Artists are valued as members of their communities and encouraged in their creative expression.
- The arts are recognized as an essential educational tool. A tool that assists youth in reaching their full potential through creative thinking and problem-solving.
- Artistic quality is recognized and promoted in every performance and presentation.
- Cultural diversity is promoted and valued for its role as culturally diverse community members add richness and excitement to the lives of all citizens.
- A network has developed through which citizens from all walks of life are made aware of the availability of art opportunities and benefits.
- The arts are recognized as a valuable partner in building the state's economy and enhancing daily life by other state agencies, businesses, organizations, and the general public.

Goal I: Access to the Arts: To aid in the expansion of arts opportunities for all citizens and to assist North Dakota cultural organizations in their development in order to present and create quality artistic programs.

Goal II: To make the arts central to education: Support and expand arts education opportunities for all citizens within our schools and communities.

Goal III: To support individual artists: to aid artists in their development, freedom of expression, and sustenance.

Goal IV: To develop a statewide arts advocacy and awareness program; helping communities to realize that they are more creative, vibrant, and economically sound because of the arts.

GOAL #1 ACCESS TO THE ARTS

2005	2006	2007	2008
Objective 1 To assist our cultural organizations in improving artistic and administrative standards, attaining financial stability, and providing greater public service while assisting citizens in the creation of, participation in, and appreciation of all art disciplines.			
Implementation 1 Access funding for NDCA and re-granting beyond NEA and current state legislature funding.			
a. Pursue one new funding source per year.	a. Continue.	a. Continue.	a. Continue.
b. Explore the possibility of new appropriation for bricks & mortar grant dollars.	b. Implement bricks and mortar grant if funded.	b. Evaluate & revise bricks and mortar grant.	b. Increase grant dollars for bricks and mortar projects.
c. Pursue corporate/private sponsor for Gov. Awards banquet.	c. Pursue continued support for regional meetings.	c. Pursue continued support for Gov. award banquet.	c. Pursue continued support for regional meetings.
d. Offer organizations training in strategic planning.	d. Continue to offer training at regional meetings – grantwriting.	d. Continue training – fundraising.	d. Continue training based on organizations input.
Implementation 2 Increase the Cultural Endowment funds.			
a. Request additional funds in the agency budget for the endowment fund.	a. Find matching funds for the appropriation if funded.	a. Explore the possibility of a line item appropriation for future budgets.	a. Continue to work with state legislators on the line item approach.
b. Convene quarterly meetings of the task force.	b. Put together strategies developed by the task force.	b. Put strategies into action.	b. Continue to implement task force ideas.
Implementation 3 Develop a resource and reference center for organizational development and opportunities.			
a. Update arts presenters directory	a. Continue, revise, & expand	a. Continue.	a. Continue
b. Combine resource library with that of NDAGA.	b. Utilize combined resources to create a toolkit for organizations.	b. Have Grand Forks Marketing Partnership present an arts marketing model at conference.	b. Resources & toolkit presented at regionals.
c. Assist organizations in ADA	c. Continue.	c. Continue.	c. Continue.
d. Present one session on ADA related matters at state conference.	d. State VSA contact/regional organizations share successes at regional conferences.	d. Panel discussion on ADA ideas for organizations.	d. Regional ADA planning.

2005	2006	2007	2008
e. Revise and update the cultural guide through NDAGA.	e. Revisit the uses of the guide/ add online version.	e Update guide.	e. Review need for hard copy guide/update online copy.
Implementation 4 Help develop a network of local art councils.			
a. Survey & plan with Arts Councils at state conference for regional meetings.	a. Continue to work on mentorship program for councils at regional meeting.	a. Establish a time for leaders & mentors during the conference.	a. Continue support of mentorship program/ recruit new leaders.
b. Support listserv for arts councils and encourage its use. as a communications tool.	b. Continue to support. Research small organizations & add to the to the listserv.	b. Continue to support & update the listserv.	b. Continue.
Implementation 5 Continue and improve the current Challenge America & Institutional Support grant programs.			
a. Contract for development of new IS formula for 2006 grant.	a. Continue to refine application guidelines.	a. Survey grantees regarding new formula and any grant changes.	a. Implement suggestions.
b. Revise process for Challenge America applications.	b. Gather input from grantees regarding revisions.	b. Assess and make any revisions..	b. Continue if funded.
Implementation 6 Sponsor arts conferences			
a. Hold 2-day conference in conjunction with Gov. Awards and assess success.	a. Conduct meetings in at least three areas of the state to begin regional planning.	a. Hold 2-day conference in conjunction with Gov.Awards.	a. Sponsor regional meetings in 4 regions, more if possible.
b. Assist NoDAA in preparing for an advocacy day at the Capitol.	b. Continue to work with NoDAA in advocacy planning.	b Continue.	b. Continue

Objective 2 To encourage the preservation and celebration of our cultural heritage among all citizens of North Dakota.

Implementation 1 Continue to pursue funding for the Folk and Traditional Arts program.

a. Write Folk & Traditional Arts Infrastructure Initiative Grant to NEA.	a. Continue.	a. Continue.	
a. Pursue other funding opportunities.	b. Continue.	b. Continue.	b. Continue.
a. Increase state funds for the Folk Arts program.	c. Evaluate and Implement any changes to the program funding.	c. Evaluate changes and make any necessary adjustments.	c. Continue to evaluate.

2005	2006	2007	2008
Implementation 2 Continue to build the permanent folk arts collection.			
a. Do photographic & recording documentation of folk art, life, & culture in ND.	a. Acquire Hardanger fiddle from Gordon Vaagen.	a. Continue to document and do fieldwork.	a. Acquire another work for the collection.
b. Through special projects such as exhibits, publications, & CDs.	b. Continue to expand projects.	b. Explore Kurdish CD	b. Continue/produce CD.
Implementation 3 Continue special exhibits, festivals, publications, projects, CDs, etc. with emphasis on past, current, and future Apprenticeship participants.			
a. Promote Council CD's & publications in and out of state.	a. Add an audio component to the website CD materials.	a. Continue to promote.	a. Continue.
b. Document apprenticeship participants & continue to build CD library.	b. Continue documentation of apprenticeship artists.	b. Pursue development of new opportunities.	b. Continue.
c. Place exhibit items from <i>Faces of Identity</i> in folk arts collection.	c. Work with SHSND on putting together a concise list of folk arts archived in the Heritage Center.	c. Identify another possible exhibit and begin planning.	c. Begin acquisition of items to be included in exhibit.
d. Continue tour of exhibit <i>Spirit Trails, Sky Beings</i> via NDAGA.	d. Continue tour.	d. Continue tour.	d. Assess exhibit condition and decide on further tour.
e. Assist Jamestown Arts Center in planning of first time folk life festival.	e. Assist Jamestown with actual festival production.	e. Assess & evaluate the success and need for the folklife festival in 2007 and in future years.	e. Assist Jamestown in future folklife festivals if they are pursued.
Implementation 4 Promote North Dakota's folk and traditional culture to state, regional, national, and international audiences.			
a. Promote & publicize NDCA folk arts programs & projects through press releases, website, and NDCA newsletter.	a. Continue to promote through press and newsletter & pursue other means of promotion.	a. Continue.	a. Continue.
b. Continue NDAGA partnership.	b. Continue NDAGA partnership and pursue new partners for promotion & exhibit opportunities.	b. Continue.	b. Continue.
c. Increase folk arts program presence on NDCA web site by developing a linked site.	c. Add audio to web site for CD promotion.	c. Continue to develop new ideas in web site promotion of folk arts exhibits, CDs, etc.	c. Continue.

2005	2006	2007	2008
Implementation 5 Increase knowledge and participation of folk arts in education.			
a. Develop classes for Icelandic partnership and hold first class in Iceland.	a. Continue revising classes for partnership with Iceland and hold class in North Dakota.	a. Continue to refine the folk arts summer classes and work with arts education director AIR program	a. Continue summer class and assess program.
b. Promote TI & AIR grant programs during the Summer Institute folk arts course.	b. Continue promotion.	b. Continue promotion.	b. Continue promotion.
c. Continue use of folk artists in AIE programs & the artists training for AIR rostered artists.	c. Continue training and evaluation as specified in Goal #2, Objective 3, Implementation 3 and to use folk artists in TI & AIR school programming.		
d. Continue to have a folk arts rep on education task force.	d. Continue.	d. Continue.	d. Continue.
e. Seek funding partner to write, compile, & publish ND folklore and folk art book	f. Continue.	f. Publish book.	f. Promote use of book in summer institute & with the general public.
Implementation 6 Encourage arts and non-arts organizations, especially those from rural towns, to incorporate traditional arts in community programs.			
a. Continue partnering with Amtrak and the NPS to feature traditional art performances on trains.	a. Include this programming in Lewis & Clark funding request Continue partnership with Amtrak and park service.	a. Seek funding to continue program in next biennium.	a. Continue.
b. Continue partnership with Pioneer House, NDSU and MSU folk art presentations to the elderly.	b. Continue partnership and use as a model of the impact of these programs.	b. Continue research & promo of therapeutic arts programs.	b. Promote long-term care and senior center use of Access grant for program.
c. Assist Sacred Heart Monastery as a center for teaching arts of spinning, weaving, natural dyes & basketry.	c. Continue to assist.	c. Continue to assist & expand program.	c. Continue.
Implementation 7 Involve all geographic areas and ethnic groups in arts programming and funding.			
a. Develop relationships with	a. Continue.	a. Continue.	a. Continue.

2005	2006	2007	2008
and document traditional/folk arts through folklorist fieldwork.			
a. Identify traditional artists in underserved, minority, & immigrant groups for Apprenticeship Program.	b. Continue.	b. Continue.	b. Continue.
c. Encourage Apprenticeship Participants to participate in other NDCA programs (AIR, Access, etc.)	c. Continue.	c. Continue.	c. Continue.
Objective 3 To increase and diversify arts opportunities for communities and artists in rural North Dakota.			
Implementation 1 To establish an exchange program with other states and/or countries.			
a. Continue to work with Manitoba to develop an artists exchange.	a. Include Manitoba in the Iceland exhibition project.	a. Invite Manitobans to participate in the folk arts classes.	a. Explore other opportunities.
b. Continue to work with Arts Midwest & NDMOA on Iceland exhibit.	b. Continue & assist in financing the exhibit.	b. Tour exhibit in ND, Winnipeg, and other appropriate venues.	b. Begin exploring ND artists exhibition in Iceland.
c. NDCA folklorist fieldwork to encourage folk arts exchange with Iceland.	c. Develop ND/Icelandic folk arts summer class to be held in Iceland.	c. Evaluate and revise folk arts class and hold in ND, inviting Icelandic students to participate.	c. Utilize teachers/artists from the previous classes in the Artist in residency exchange
Implementation 2 To establish a mentorship/partnership program in North Dakota			
a. Explore the I-94 block booking concept with MN, ND, & MT presenters.	a. Assist communities in working with the NEA in the American Masters tour.	a. Promote and encourage the use of Heartland Fund.	a. Continue.
c. Develop a mentors network & list-serv for presenters	c. Refine mentorship program at regional conferences.	c. Include a mentorship session at arts conference.	c. Continue to support mentorship program.
Implementation 3 To assist artists and communities in promoting the arts to the general public			
a. Continue to market communities through Horizons magazine.	a. Continue.	a. Continue.	a. Continue.
b. Continue to work with Prairie Public Radio/TV in programming.	b. Continue.	b. Continue.	b. Continue.

GOAL #2 TO MAKE THE ARTS CENTRAL TO EDUCATION: Support and expand arts education opportunities for all citizens within our schools and communities.

2005	2006	2007	2008
Objective 1 To support and promote alliances that will increase awareness in the importance of arts in education.			
Implementation 1 Sustain the arts education task force.			
a. Continue to meet quarterly to develop action steps & plan strategies for implementation.	a. Continue.	a. Continue	a. Continue.
b. Survey higher education departments of fine arts and education to break down barriers that obstruct classroom teachers from incorporating the arts.	b. Survey school administrators.	b. Survey classroom teachers	b. Use survey data to design methods of improving arts education in K-12.
c. Collect data on arts in ND, stories on community arts successes.	c. Collate data in ND documentation as brochure to policymakers (school boards, education conferences, etc)	c. Seek funding for more arts ed projects (A+ Schools, etc.)	c. Evaluate and revise.
Implementation 2 Continue the partnership with the Department of Public Instruction (DPI) in the distribution of the arts Standards to educators and in the promotion of the use of the standards statewide.			
a. Provide prof. development aligned to state content & achievement standards.	a. Continue to offer professional development opportunities.	a. Continue to offer professional development opportunities.	a. Continue to offer professional development opportunities.
b. Develop DPI partnership in A+ Schools statewide development.	b. Continue.	b. Continue.	b. Continue.
c. Link DPI website to arts ed section of NDCA site.	c. Work with DPI to develop a legislative committee to support arts education.	c. Expand work with legislative committee.	c. Continue work with DPI.
d. Continue to collaborate with ND Curriculum Initiative in working with key leaders & professional organizations to ID best practices & research on curriculum issues.	d. Continue collaboration.	d. Continue collaboration.	d. Continue collaboration.

2005	2006	2007	2008
Implementation 3 Continue a strong relationship with the North Dakota Arts Alliance/ND Alliance for Arts Education.			
a. Hold monthly meetings with NoDAA director/president.	a. Continue to hold meetings.	a. Continue	a. Continue.
b. Hold a strategic planning session for A+ Schools program with DSU, National A+, NoDAA, DPI & pilot school.	b. Conduct potential fellows training session & expand A+ program to one more school.	b. Conduct 2 nd year of fellows training.	b. Conduct fellows Summer Institute.
c. Continue to coordinate with NoDAA in facilitation of the <i>Arts Education Task Force</i> meetings and planning process.	c. Continue coordinating.	c. Continue coordination.	c. Continue
d. Continue to partner with NoDAA on a joint newsletter.	d. Coordinate with NoDAA professional development opportunities for educators.	d. Continue coordination.	d. Continue coordination.
f. Financial support through IS grant.	f. Financial support for NoDAA through IS grant.	f. Maintain support.	f. Maintain support.
Implementation 4 Work with educators from higher education in developing and presenting workshops for K-12 educators and the general public.			
a. Continue to work with BSC as host to A+ & Arts Ed. Summer Institutes and Bismarck Public Schools and Task Force.	a. Continue.	a. Continue involvement.	a. Continue involvement.
b. Continue to work with DSU in developing the A+ Schools program with DSU students.	b. Continue.	b. Continue.	b. Continue.
c. Continue to work with NDSU/UND/MSU in accreditation for classes.	c. Continue.	c. Continue.	c. Continue.
Implementation 5 Partner with national and regional organizations to keep abreast of the latest arts education trends through technology, information sharing, and conferences.			
a. Maintain membership on Professional list servs, i.e. –	a. Continue memberships.	a. Continue memberships.	a. Continue memberships.

2005	2006	2007	2008
Assoc. for Curriculum & Supervision Dev., Arts Educ Partnership (AEP), NASAA.			
b. participate in AEP regional meetings.	b. Continue to participate.	b. Continue to participate.	b. Continue to participate.
c. Participate in NASAA annual meeting.	c. Continue to participate.	c. Continue to participate.	c. Continue to participate.
Implementation 6 Partner with other state and private agencies.			
a. Partner with ND Humanities Cncl., Hist.Society & DPI in presenting opportunities for K-12 students.	a. Expand partnership to include ND State Library in projects.	a. Continue & expand . partnership.	a. Evaluate program.
b. Continue partnership with Keep ND Clean to promote poster contest statewide.	b. Continue partnership.	b. Continue partnership.	b. Continue partnership.
c. Continue partnerships with Bismarck Public Schools & DSU in A+ School Programs	c. Seek other funding for the A+ Program.	c. Continue to seek funding.	c. Continue & expand.
d. Partner with Lewis & Clark Resource Council in a Summer Arts Institute project. (Incl Edu Tech, SHSND, DPI, Humanities)	d. Continue partnership.	d. Continue.	d. Evaluate & revise.
Implementation 7 Promote and Develop Literacy Partnerships			
a. Explore partnership with ND Reading Conference.	a. Present or supply resources for Reading Conference.	a. Continue partnership.	a. Continue partnership.
b. Explore partnership with Prof. Learning Community Project in Grand Forks Public Schools.	b. Partner with them on a literacy project.	b. Explore other partnering	b. Continue exploration.
c. Explore programs focusing on pre-school children and literacy preparation.	c. Seek program partner	c. Develop partnership.	

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Objective 2 To support, promote, and develop arts education opportunities in North Dakota pre K-12 schools.

Implementation 1 Increase utilization of the Artist-in-Residence (AIR) program.

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| a. Conduct 2 pre-institutes for A+ Schools fellows workshops. | a. Process observers for A+ fellows. | a. Mentorships for A+ School Fellows. | a. Have two A+ fellows in place. |
| b. Have one A+ School in place. and initiate ND Indian Affairs partnership for Tribal A+ School. | b. Have 2 nd A+ School in place. | b. Have 3 rd A+ School in place. | b. Evaluate & expand A+. |
| c. Evaluate Summer Institute and consider format changes. | c. Implement format changes. | c. Evaluate Summer Institute & make any necessary changes. | c. Continue evaluations & revisions. |
| d. Evaluate Arts in Education program guidelines. | d. Make changes and make any necessary revisions. | d. Continue to monitor comments about and use of guidelines. | d. Continue monitoring. |
| e. Bring Icelandic storyteller to ND for the Arts-in-Schools exchange. | e. Send ND storyteller to Iceland for the Arts in Schools exchange. | e. Continue exchange with Icelandic artist in ND. | e. Continue with ND artist in Iceland. |
| f. Present information about AIR program at education conferences. | f. Present information about AIR program at education conferences. | f. Present information about AIR program at education conferences. | f. Present AIR information at education conference. |
| g. Coordinate with local arts groups to promote AIR programs in their communities. | g. Continue to coordinate program. | g. Continue to coordinate program. | g. Continue to coordinate |
| h. Continue to monitor AIR Portion of the NDCA website. | h. Continue to monitor site and make appropriate changes to website. | h. Continue. | h. Continue. |
| i. Coordinate AIR showcase with state arts conference. | | i. Coordinate AIR showcase with state arts conference. | |
| j. Promote pre-school/kinder-garten in AIE grant program. | j. Continue based on program results. | j. Continue. | j. Continue. |
| | k. Offer yearly AIR workshops/inservices in different regions | k. Continue workshops/inservices. | k. Continue workshops/inservices. |

Implementation 2 Revision and promotion of ARTS (Arts Resources for Teaching Standards) Trunk Program.

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| a. Present ARTS trunks at the Arts, NDEA & ND Music. | a. Make trunks available for any educational conferences. | a. Keep trunks available for educational conference. | a. Keep trunks available for conference viewing. |
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2005	2006	2007	2008
Educators conferences.			
b. Have 4 Games & Storytelling ARTS trunks ready for school year tour.	b. Have 4 Lewis & Clark trunks ready for school year tour.	b. Tour trunks during school year.	b. Evaluate trunk program.
c. Have ARTS trunks at state arts conference teachers session.		c. Have ARTS trunks at state arts conference. ¹	
Objective 3 To improve the art skills of teachers and the teaching skills of artists.			
Implementation 1 Continue and improve the Teacher's Summer Institute			
a. Collaborate with NoDAA to plan a 4 day training that combines arts education/ education & arts discipline sessions.	a. Coordinate a 4 day training that combines arts education/ education & arts discipline sessions.	a. Continue training sessions.	a. Continue training sessions.
b. Provide a teachers training session at the state arts conference.	b. Provide training at the regional conferences.	b. Continue to offer training sessions.	b. Continue.
c. Conduct a session for teachers on the Artist In Residence & Teacher Incentive grants at NDEA conference.	c. Evaluate session and revise accordingly and present session again.	c. Continue session.	c. Continue.
Implementation 2 Continue and improve the Multicultural Traditions and the Folklore and Environment Courses (Goal 2: Objective 2)			
Implementation 3 Continue and encourage artist training sessions.			
a. Offer a week long artist training session for AIR rostered artists.	a. Evaluate training session, revise & offer another week long training.	a. Continue training.	a. Evaluate training.
Implementation 4 Increase the distribution of information regarding the Teacher Incentive, AIR, & Arts in Curriculum programs.			
a. Facilitate a review panel to review Arts in Education programs.	a. Implement changes in the AIE programs and provide grant workshop for teachers.	a. Continue evaluating program.	a. Conduct grant workshop.
b. Update school listservs and send information out via	b. Conduct survey of educators to find out knowledge of and	b. Utilize recommendations and information from survey.	b. Continue.

2005

- e-mail on grant deadlines, etc.
- c.** Continue to use press releases in announcing grant deadlines & awards and encourage grantees to notify local press of programs.

2006

- interest in NDAC AIE grant
- c.** Continue.

2007

- Continue e-mail usage for distribution of information.
- c.** Continue.

2008

- c.** Continue.

Goal #3 Support of individual artists: to aid artists in their development, freedom of expression, and sustenance; to assist in creating communities that are more creative, vibrant, and economically sound.

2005	2006	2007	2008
Objective 1 Increase financial and technical support to individual artists.			
Implementation 1 Continue the Individual Artist Fellowship program.			
a. Continue funding of the Artist's Fellowship program.	a. Continue the program based on funding availability.	a. Continue program.	a. Continue program
Implementation 2 Increase individual artists use of professional development funds.			
a. Promote in newsletter and on web site.	a. Continue promotion.	a. Continue promotion.	a. Continue promotion.
b. Continue to expand artist list-servs and promote grant opportunities through them.	b. Continue.	b. Continue	b. Continue.
c. Include artists in the planning of arts conference and determine method of introducing grant.	c. Invite artists to attend regional meetings.	c. Continue to include artists in planning the conference and include session on previous	c. Include artists in regional conferences.
d. Urge arts organizations to let artists know about grant and NDCA artist's Listserv.	d. Continue to partner with local organizations.	d. Continue.	d. Continue.
e. Session on grants/fellowships at ND Arts & Humanities Summit.	e. Look for other presenting opportunities.	e. Participate in Arts & Humanities Summit.	e. Continue to make presentations at
f. Seek out ND artists to be listed in the Heartland Arts catalogue.	f. Help promote attendance and participation by ND artists at Midwest Arts Conference.	f. Continue.	f. Continue.
Implementation 3 Increase participation in state arts conference.			
a. Involve artists in planning and programming for arts conferences.	a. Continue to involve artists in the planning process.	a. Continue to involve artists in the planning process.	a. Continue to involve artists in the planning process.
b. Continue AIR showcase.	b. Continue AIR showcase.	b. Continue AIR showcase.	b. Continue AIR showcase.
Implementation 4 Increase awareness of educational opportunities in and outside of North Dakota.			
a. Expand listserv for visual artists and develop listserv for performing & literary artists in	a. Maintain and continue to expand listservs.	a. Continue.	a. Continue

2005	2006	2007	2008
order to forward information.			
b. Establish a link with arts groups to notify NDCA of any in-state workshop or special opportunity that artists might attend.	b. Continue.	b. Continue.	b. Continue.
c. Continue 'Artist's Opportunities' on the NDCA web site.	c. Continue.	c. Continue.	c. Continue.
Implementation 5 Directories for visual and performing artists.			
a. Consolidate the local AC's info into one master list.	a. Update all information.	a. Continue.	a. Continue.
b. Continue partnership with NDAGA, MIND, Tourism, & Parks, and Historical Society.	b. Update artists information & expand number of artists in guide.	b. Continue to pursue funding & publication of guide.	b. Continue guide.
c. Continue direct link from NDCA website to artist's websites.	c. Continue.	c. Continue.	c. Continue.
Implementation 6 Assist NDAGA in contacting and acquiring ND artists.			
a. Continue to share listserv of visual artists with NDAGA.	a. Continue.	a. Continue.	a. Continue.
b. Continue to partner with NDAGA to promote benefits of membership.	b. Continue.	b. Continue.	b. Continue.
Implementation 7 Continue partnerships that assist ND artists.			
a. Assist in funding the national Poet laureates meeting in ND.	a. Explore partnering with Cowboy Poets weekend in Medora. arts	a. Continue.	a. Continue.
b. Continue the exhibits in the Governor & First Lady's offices.	b. Continue exhibits.	b. Continue.	b. Continue.
c. Work with the state Commerce Dept. in providing ND artwork at their national promotions.	c. Continue & explore other opportunities to partner.	c. Continue.	c. Continue.
Implementation 8 Create residency opportunities for artists in rural communities.			
a. Continue to recruit new artists	a. Promote these opportunities	a. Continue promoting.	a. Continue.

2005

for school residency roster.

2006

through the **NDCA** artist list-
serv and in the newsletter.

2007

2008

Further Implementations included in:

Goal 1 - Objective 2, Implementation 5 and 7

Goal 2 - Objective 2, Implementation 1

Goal 2 - Objective 3, Implementation 3

GOAL #4 TO DEVELOP A STATEWIDE ARTS ADVOCACY AND AWARENESS PROGRAM: to assist in creating communities that are more creative, vibrant, and economically sound.

2005	2006	2007	2008
Objective 1 Develop a strong advocacy partner.			
Implementation 1 Assist NoDAA in becoming a strong leader in North Dakota arts advocacy.			
a. Meet with NoDAA reps on a monthly basis.	a. Continue meetings and expand methods of advocacy.	a. Continue.	a. Continue.
b. Partner with NoDAA in the statewide arts conference and assist during legislative session.	b. Partner with NoDAA in the regional conferences.	b. Partner in conference.	b. Partner in regionals.
c. NoDAA advocacy section in each joint newsletter – promo NoDAA membership.	c. Continue.	c. Continue.	c. Continue.
d. Join the Americans for the Arts and work with NoDAA as advocacy captain.	d. Attend Washington, DC day of advocacy and meet with ND Congressional delegation.	d. Continue to maintain membership & utilize AFA research.	d. Continue.
Objective 2 Create a strong arts presence during the Lewis & Clark Bicentennial commemoration.			
Implementation 1 Work with partners and communities on L & C projects.			
a. Remain an active member of the Governor's Lewis & Clark Committee.	a. Continue participation.	a. Continue.	
b. Promote L&C Grants in rural grantees communities.	b. Continue to promote grants if legislatively funded.	b. Continue to promote grants	b. Promote other grants to previous L&C grantees.
c. Pursue continued L&C funding in the NDCA legislative budget.			
d. Work with Tourism on L&C projects & have session at arts conference with Tourism.	d. Continue to link to Tourism web site and encourage arts orgs Orgs. to do the same.	d. Continue.	d. Continue.
e. Fund arts activities at the 2005 Signature Event in Bismarck.	e. Fund arts activities at the 2006 Signature Event in New Town.	e. Create new partnership opportunities through the Signature Event contacts.	

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Objective 3 Promote the arts as an economic development tool.

Implementation 1 Partner with the state Commerce Department.

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| a. Invite Tourism to present at the L&C themed arts conference. | a. Use the partnership to put the ND Cultural Guide online. | a. Update & distribute new Guides. | a. Expand online Guide. |
| b. Present session on arts projects at Tourism Conference. | b. Continue to find presenting opportunities with Tourism. | b. Continue. | b. Continue. |

Implementation 2 Economic Impact Study for the Arts

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| a. Contract with consultant. | a. Conduct Study. | a. Utilize study results in legislative testimony & present information at statewide arts conference. | a. Continue to utilize results and monitor changes that affect impact. |
| | b. Share study results with Commerce Department. | b. Utilize study results to promote more arts partnerships with business communities. | |

Implementation 3 Develop artistic resources and information regarding the arts for communities.

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| a. Promote arts presentations to business community & utilize speakers from the arts community. | a. Promote the use of NDAGA's and NDCA's resource library. | a. Continue to expand NDCA library on arts nonprofit management. | a. Continue to promote & expand library. |
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